

WHISPERS OF HOPE ANNUAL REPORT

2021



WHISPERS OF HOPE

A COMMUNITY OF WOMEN STRIVING TO BE SALT+LIGHT
TO WOMEN IN THE ADULT ENTERTAINMENT INDUSTRY.

OUR HOPE IS TO REMIND EVERY WOMAN THEY ARE LOVED BY THEIR
CREATOR

THAT THEY WERE CREATED WITH A PURPOSE AND THEY HAVE VALUE.

MESSAGE FROM THE EXECUTIVE DIRECTOR



We started this journey with a hope and a prayer. To reflect on how far God has brought us this year is outrageous. This year has stretched me and grown my faith like no other. What started with 3 women in 1 city with 1 club has grown to 13 women serving 3 cities, 4 clubs. We started out giving 20 bags per month. We finished the year giving 90 per month. Our heart never changed. We do it for the one. Our sincere hope and prayer is that each woman we encounter knows her worth, understands she is loved, and is motivated to connect with her purpose. To every woman on the team—a heartfelt thank you. To every prayer warrior we have—thank you for interceding and waging war on our behalf. To every donor—may the Lord multiply and return to you 100 fold what was given to us. To every beautiful soul we serve— we love you.



Sally Russell

LOOKING
FORWARD



As we press on into 2022, we have bold ambitions. The Lord has laid on our hearts to expand our territory that we serve- so we will be adding one(possibly two) city(cities) to our outreach. Also, as a tool to disciple the women we encounter- we will be launching a podcast in 2022 that we are excited to get off the ground. In the not so close future-we have dreams of having transitional housing for women. Partner with us in prayer if you feel so led for the Lord to make a way if it's his will! In April of 2022, we will host our first fundraiser! With the funds from this, not only will it fuel our outreach expenses, but also make it possible for us to launch our care team.

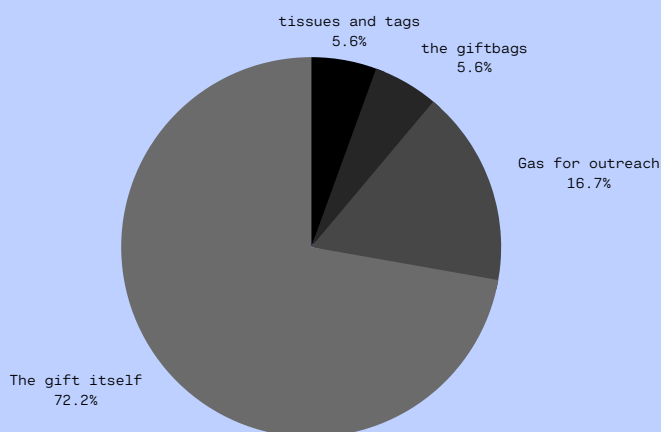
Now- Let's take a look at some analytics from 2021.



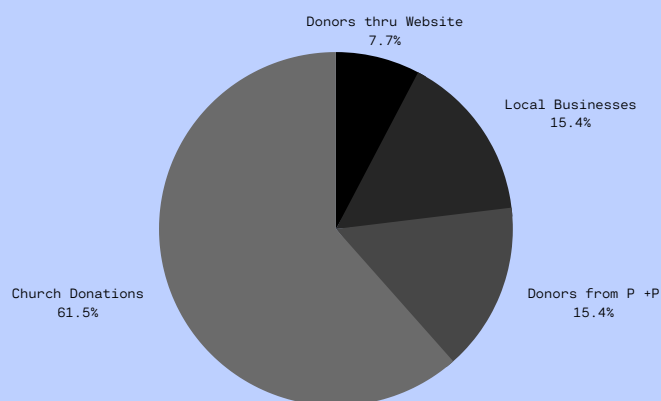
DONATIONS AND EXPENSES



The basis of our organization is quite literally giving ourselves away. To us, that means serving Jesus wholeheartedly and going wherever He sends us. Monetarily- that means it takes funding to give such an outpouring of love each month. On average, it takes about \$430.00 each month to conduct our outreach.



THE OUTREACH BREAKDOWN



OUR SPONSORSHIPS

The bulk of our outreach expense is the gift item itself. Our goal is to give quality over quantity- all the while being the best stewards of what the Lord has provided us that we can.

We are not grant funded. We run solely from the donations of others. Some have given the item itself, some the funds to purchase. Others have donated gas cards or handed us cash and asked to remain anonymous. However the Lord chooses to provide, it's not lost on us what a miracle it is that we have never been a count short of what we need. In total for 2021, we received 6,800 in monetary donations- which completely funded 2021, and allowed us to pre-purchase 3 months into 2022.



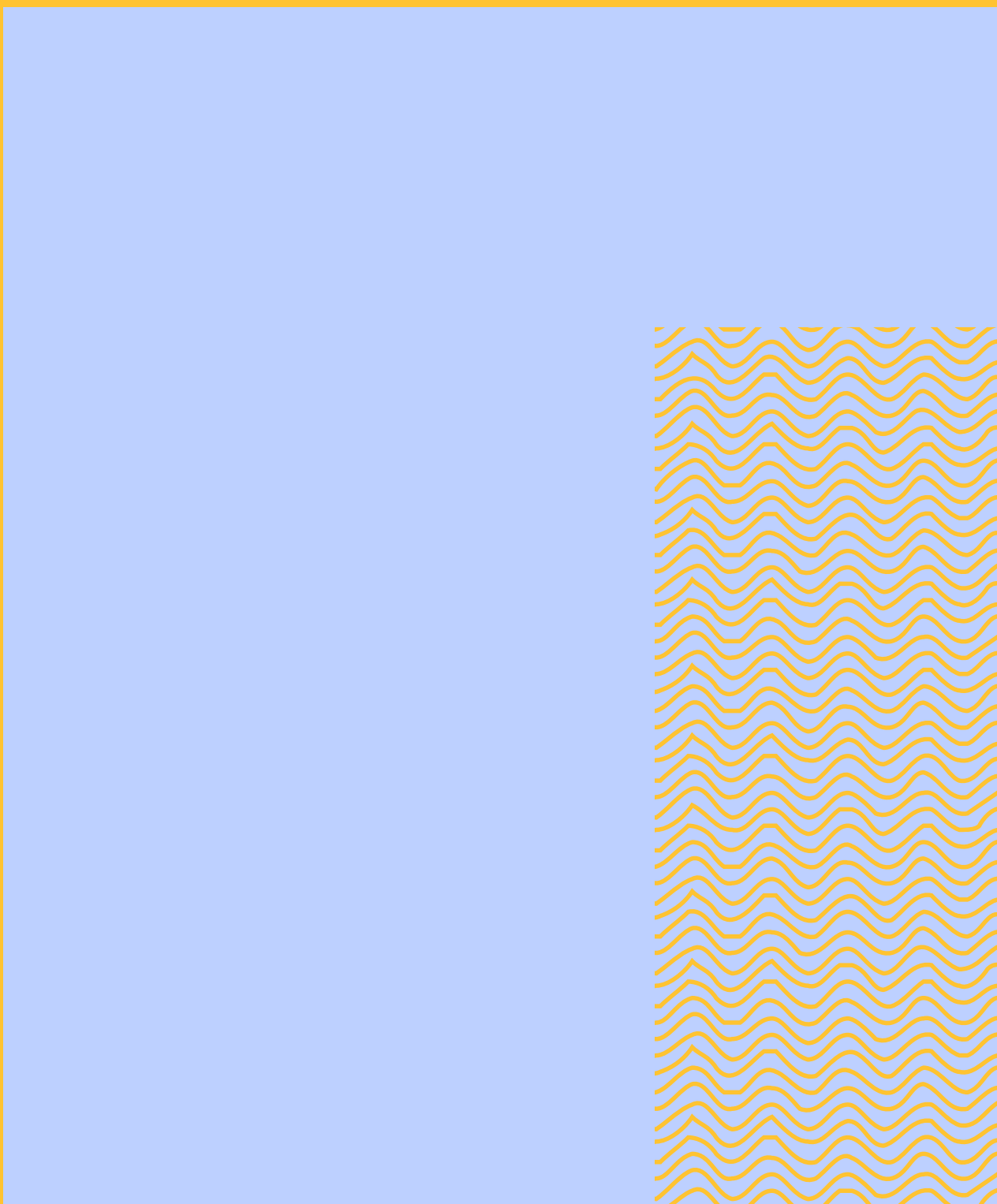
OUR OUTREACH
TEAM



IN CLOSING, TO
SUMMARIZE HOW WE DID
OUR BEST TO MAKE AN
IMPACT THIS YEAR- WE
MULTIPLIED 4 TIMES IN
SIZE, PROVIDED 1000
GIFT BAGS, AND \$500 IN
CRISIS SUPPORT.
WE DON'T WANT TO SOUND
LIKE A CLIQUE SIGN
HANGING IN YOUR
BATHROOM, BUT WE ARE
THANKFUL, GRATEFUL, AND
BLESSED. WE LOOK
FORWARD TO THE
MIRACLES, SIGNS AND
WONDERS IN 2022.



Look out for us in 2022.



WHISPERS OF HOPE ORGANIZATION
MIDDLE TENNESSEE
WHISPERSOFHOPETN.COM