

# Hope Ball Fundraiser 2022 Report



PREPARED BY SALLY RUSSELL

**APRIL 22ND 2022** 

### Our 1st Fundraiser

Whispers of Hope is young and had never breached the fundraising platform before. With high hopes and extravagant dreams, our team was able to dazzle attendees with an elegant event that was out of the local box. The evening was filled with music, motivation, fine dining and formal attire.



## Financial Summary



The evening generated \$15000 in funds. Let's look at the breakdown.

#### Budget Breakdown in 2022:



#### **Biggest Challenges in Preparation:**

- Finding food source for event
- getting the word out about the event

## **Revenue 15,000**

9,532 Private donors
4,628 Ticket Sales

840 Table Donations



### Expenses 8,895

Speaker and Decor

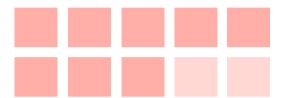
Videography for Event

### **Generated Funds**



6,105 after expenses

That growth allowed us to:



- ADD A CITY TO OUR OUTREACH
- ADD A CARE TEAM
- SEND MORE CARE PACKAGES
- OFFER CRISIS FUNDING

